

NITASHIA JOHNSON

Multimedia Artist & Educator
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EDUCATION

Bachelor of Fine Arts

Texas Woman's University '12

Master of Arts in Teaching

Rhode Island School of Design '15

Master of Fine Arts

University of Texas at Dallas '23

CREATIVE EXPERIENCE

University of Texas at Dallas - Digital Media Artist (February 2022 - Present - Per Assignment):

- Design and execute comprehensive media strategies and campaigns aligned with university goals.
- Operate videocameras both on location and in the media studio to capture high-quality footage.
- Assist in photography and video production for the president's office, ensuring professional and engaging visual content.
- Assist in photography and video production for the president's office, ensuring high-quality visuals that effectively communicate the university's message.

University of Texas at Dallas - Graphic Designer II (April 2017 - February 2022):

- Produced a wide range of visually appealing projects, including printed digital materials, animations, social graphics, and motion graphic-heavy videos. Collaborated with a team to develop creative concepts and translate them into impactful visual designs.
- Provided support in the operations of the university print shop and copy center, ensuring efficient and accurate production.

Healthy Roots - Photographer (December 2014 - September 2015):

- Created visually compelling print deliverables and capture high-quality photographs to meet the needs of the start-up.
- Filmed and edited engaging video footage for social media campaigns, enhancing brand visibility and engagement.

Rhode Island School of Design - Project Assistant (September 2014 - March 2015):

- Worked closely with the Teaching + Learning in Art + Design department, contributing to promotional initiatives and projects.
- Created high-quality deliverables and document student projects, showcasing the department's work and achievements.

Pink Jacket Studios - Graphic Design Internship (February 2013 - March 2013):

- Collaborated with the team on photo retouching, company publications, and pitch presentations.
- Supported the design and execution of campaigns for clients such as Southwest Airlines and 3-Stacks.

Dallas Wear Uniforms - Design Internship (September 2012 - February 2013):

- Assisted with retouching, social graphics, and the creation of company mock-ups tailored for NFL teams. Contributed to the development and implementation of digital media strategies and campaigns.

TWU Center for Student Development & Art Education Department (September 2011 - April 2012):

- Provided valuable assistance to the marketing department in creating design deliverables and image composites.
- Developed visually appealing materials for the Art Education Department, supporting their communication and promotional efforts. Contributed to the design and execution of comprehensive digital media strategies and campaigns.

(Gaps in employment)

Nationstar Mortgage - Loan Officer (FT), Mar '14 - Jul '15

Charlotte Russe Stores - Sales Representative (PT), Dec '14- Mar '18

MEMBERSHIPS

Program President

*The Smart Project, Inc
May 2019 - Present*

Annual Supporter

*American Photographic Artists
September 2020 - Present*

Community Member

*Photographers Without Borders
June 2021 - Present*

CERTIFICATIONS

Rhode Island Department of Education - Teaching Certification

Pk – 12 , TLAD Program, Rhode Island School of Design, June 2015 - Present

TEACHING EXPERIENCE

Prairie View A&M University - Adjunct Instructor, August 2020 - May 2021:

- Instructed courses on Intro to Creative Photography and African American Art History, providing students with a comprehensive understanding of the subject matter.
- Conducted one-on-one mentorship sessions to guide and support students in their artistic and professional development.
- Offered guidance on techniques and best practices in the creative field and tech careers, helping students navigate their career paths and explore opportunities.

One River School - Digital Media Instructor, March 2018 - May 2020:

- Assisted students in digital media and photography classes, providing hands-on guidance and technical expertise. Created a safe and productive classroom environment, fostering creativity and encouraging student growth.
- Supported students in developing their artistic skills and knowledge through personalized instruction and constructive feedback.

Texas Woman's University - Adjunct Instructor, January 2018 - May 2018:

- Taught interactive design courses, delivering engaging class demonstrations and lectures to facilitate student learning.
- Guided students in understanding and applying techniques relevant to the creative field, enhancing their design abilities and critical thinking skills.

Eastfield College - Adjunct Instructor, September 2016 - December 2016:

- Educated enrolled students in design courses; provided instruction on current design terminology, ensuring students were equipped with the necessary knowledge and skills for the industry.

Advantage Academy - Art Teacher (Temporary), February 2016 - August 2016:

- Assisted students in digital media, art, and PALs (Peer Assistance and Leadership) classes, fostering their artistic expression and creative development.
- Maintained a safe and productive classroom environment, ensuring a positive and inclusive learning atmosphere.

Hope High School - Art Teacher, August 2015 - February 2016:

- Taught visual art and mentorship classes, fostering students' artistic skills and personal growth. Created a supportive classroom environment, encouraging students to explore their creativity and develop their unique artistic voices.

Mt. Hope High School - Collaborating Student Teacher, February 2015 - March 2015:

- Developed engaging projects and designed curricula for Computer Graphics, Photoshop, and Photography classes, providing students with hands-on learning experiences.
- Introduced students to various artistic techniques and software tools, expanding their creative and technical skills.

Curvin McCabe Elementary School - Collaborating Student Teacher, April 2015 - May 2015:

- Designed curricula and implemented engaging projects for visual art and reading classes, fostering students' creativity and literacy skills.
- Created a positive and inclusive learning environment, supporting students in their artistic and educational development.

Highlander Charter School - Collaborating Student Teacher, October 2014 (4 weeks):

- Introduced creative projects to fifth-grade science students, incorporating art and hands-on activities to enhance their understanding of scientific concepts.
- Maintained a safe and productive classroom environment, facilitating student engagement and learning.

Project Open Door - Teaching Artist, September 2014 (4 weeks):

- Introduced engaging projects to high school students in an after-school program, tailoring instruction to accommodate individual needs and learning styles.
- Guided students in developing their artistic skills and fostering their creativity, encouraging self-expression and personal growth.

Fellowships & Creative Residences

Juanita Craft House Artist Residence, Oct '20 - Jan '21
Sony Alpha Female Creator-In-Residence, Dec '18 - Aug '19
Talley Dunn Gallery Equity in the Arts Fellowship, Oct '20 - Oct '21

Freelance Journalism

Dallas Free Press, CNN, Texas Monthly
Dallas Morning News, NZZ, Bloomberg News,
The Wall Street Journal, The Washington Post,
The New York Times, NBC News, The Marshall Project

Public Speaking Engagements

Dallas Contemporary - Texas Talks Art
Media Interview -Comeback With Erica Cobb
BGV - How To Tell Stories To Amplify Your Brand
BWHI - Generation Next , Empowerment Lecture
Black Art Matters Group Talks, Dallas Music Hall
Aurora (Dallas) - The Power of Technology & Stories
APA San Diego - Highlighting Women in Photography
The New York Times - The Power of Storytelling Lecture
Our Stories, Our Photographs, Dallas Center For Photography
Photographers Without Borders -Storytelling for Change Summit

Creative Recognition

Saatchi Art's Rising Stars Report, 2022
The Other Art Fair, New Futures, 2022
Photography Award of Excellence, Communication Arts, 2022
The Center for Cultural Power Artist Disruptor Award, 2021
ArtSpace111 Juried Exhibition Photography Award, 2022
Talley Dunn Gallery Equity in the Arts Grant, 2020
The New York Times - Sources of Self-Regard Feature, 2020
Master of Arts in Teaching Annual Assistantship, 2014 - 2015
Rhode Island School of Design Masters Fellowship, 2014 - 2015
Case District IV Annual Awards, Gold Award, Cover Animation, 2018
The 55th Anniversary GDUSA Design Award, Cover Animation, 2018
Voertman's Juried Exhibition, Honorable Mention, "As A Teen", 2011
TWU, Helen Thomas Perry Scholarship, 2011 - 2012

News Features

Dallas Morning News, The New York Times, Dallas Doing Good -
Dallas Morning News, ArtandSeek, D Magazine, RISD Magazine,
Patron Magazine, UT Dallas News Center

Creative Projects

thesmartproject.org, theselfpublication.com, thebeautyofsouthdallas.com

Creative Exhibitions

(Most Current)
2015 - 2023

Black Art Matters Talks: Exhibit Equity, Dallas, TX
PDNB Gallery, Deep In The Art of Texas, Denton, TX
Texas Woman's University, Black to the Future: A Better Day is Coming, Denton, TX
Aurora, Video Art Nights, Dallas (Arts District), TX
Campus Theatre, Denton Black Film Festival - Film Showing (Conflict), Denton, TX
Texas Woman's University, Black To The Future Exhibition, Denton, TX
Denton Black Film Festival - Film Showing "Joy"
Artspace111 Juried Exhibition, Fort Worth, TX
Pencil On Paper Gallery, Respite, Dallas, TX
The Beauty of South Dallas, South Dallas Cultural Center, Dallas, TX
Richland College, Look Me In My Eyes, Dallas, TX
Talley Dunn Gallery Equity in the Arts Exhibition, Dallas TX
Photoville, Black Women Photographers, The Self Publication, Brooklyn, NY
Black Voices Juried Exhibition, Dallas, TX
University of Texas at Dallas, All Together Now, Richardson, TX
Photoville, The New York Times - Sources of Self-Regard, Brooklyn, NY
Houston Center for Photography, Togethering, Houston, TX
South Dallas Cultural Center, The Self Publication, Dallas, TX
Sony Square Exhibition, New York City, NY
Sony World Awards Exhibition, Somerset House, London
Sony Alpha Female Exhibition, San Diego, CA

(Past)
2008 - 2015

Texas Woman's University, Voertman's Juried Student Exhibition, Denton, TX
Texas Woman's University Sculpture Exhibition, Denton, TX
Crow Collection of Asian Art, Message In a Bottle Exhibition, Dallas, TX
Durban University of Technology, Norwood Flynn Gallery Exhibition, South Africa
Rhode Island School of Design, MAT Graduate Exhibition, Providence, RI



(Creative Website & Projects)

